



Skin Cancer
& Medical Skin
Rejuvenation Clinic

Skin Cancer

Recognising change in the Diagnosis,
treatment, repair & protection of sun damaged skin.

Skin Cancer Statistics

Did you know?

- Australia is the skin cancer & sun damage capital of the world
- Rough, dry, scaly sun damaged skin, if left untreated, can turn into a skin cancer
- 80% of all skin cancers occur above the chest
- 80% of prematurely aged skin is caused by the sun
- 66% of Australians will have a skin cancer in their lifetime
- Once a skin cancer is removed, there is a greater risk of recurrence in the surrounding area



- Skin Cancer is the easiest of all cancers to detect
- Melanoma has been known to kill within a week of detection.
- Melanoma is not just a black mole, it can vary in color from pink, blue, red and even pale
- Exposure to the sun in the first 18 years of life is associated with an increased risk of developing skin cancers in later life.
- 6 doses of sunburn between the ages 8 to 25 doubles your chance of developing Skin Cancer.

Everyone is at risk of skin cancer

But especially people with:

- Fair skin, fair hair and blue eyes
- Skin that burns easily
- Skin with many freckles & moles
- Over exposure to UVR, especially during childhood and adolescence
- Previous skin cancer or sunspots
- Family history of melanoma

What Causes Skin Cancer?

'cumulative exposure to ultraviolet radiation (UVR) from the sun' UVA

- Responsible for premature ageing
- Contributes with UVB to skin cancer UVB
- Causes sunburn
- Major cause skin cancer UVC
- Is absorbed by atmosphere and ozone layer Artificial sources – arc welding

Prevention

- Limit exposure between 10.00am - 3.00pm
- Make use of shade
- Slip on protective clothing
- Slap on sunscreen
- Slap on a hat
- Wrap on sunglasses



- the most common but least dangerous
- a lump or scaling area on the skin
- raised, bleeding, pearly edges
- Many occur on the face
- Unlikely to metastases

Basal cell cancer

Basal Cell Carcinoma – BCC 75%



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- not as dangerous as melanoma
- a thickened, red, scaly spot that can bleed or ulcerate
- can metastasize and kill
- can grow to thumb nail size in a week

Squamous Cell Cancer
Squamous Cell Carcinoma – SCC 20%



Melanoma cancer

Melanoma – 5%

- the most dangerous skin cancer
- new or existing spot, freckle or mole that changes in colour, size or shape.
 - Increasing incidence in younger people, especially solarium users.
 - Can be pink, brown, purple, black or even pale.
 - WILL KILL if not detected and treated early..
 - 99% curable if detected early



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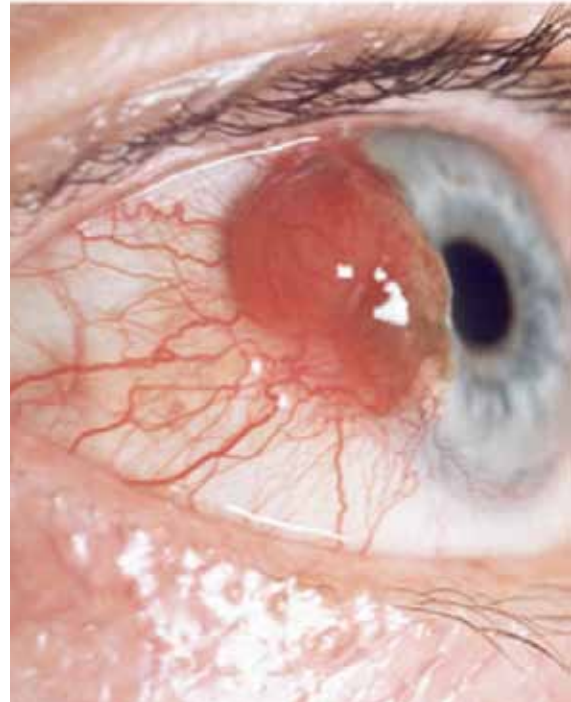
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The advanced trained skin cancer doctors at **Skin Alert Paradise Point** offer a comprehensive post skin cancer treatment, maintenance and risk reduction skin service.

THIS COMPREHENSIVE SERVICE INCLUDES

- ✓ Advice on your future skin cancer risk
- ✓ Regular skin cancer follow up & surveillance
- ✓ Personalised skin health plans
- ✓ Doctor only skin repair and protection products
- ✓ Latest non invasive skin cancer treatment options
- ✓ Photodynamic Therapy lesion & field treatment

ACT NOW, take control & find out more about how to reduce your Future skin cancer risk



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CALL 5577 5533

• **FREE*** initial consultation • **No referral required**

20 Falkinder Avenue Paradise Point 4216

* initial consultation bulk billed with valid Medicare card.